



ROELBRO

HOLDINGS

GLOBAL PRODUCTS. LOCAL OPPORTUNITY.



GLOBAL
PARTNERSHIPS



RELIABLE
SUPPLY



QUALITY
PRODUCTS



SUSTAINABLE
GROWTH



INTEGRITY
& SERVICE



www.roelbro.co.za



info@roelbro.co.za



Pretoria, South Africa



ROELBRO
— HOLDINGS —

TABLE OF CONTENTS

COMPANY PROFILE
ROELBRO HOLDINGS

01	COMPANY OVERVIEW Who we are, what we do and where we're going.	p. 03
02	VISION, MISSION & VALUES The principles that guide every partnership we build.	p. 04
03	WHAT WE DO Connecting world-class manufacturers with Southern African opportunities.	p. 05
04	PRODUCT PARTNERSHIP Introducing premium wood grain architectural cladding solutions.	p. 06
05	PRODUCT SHOWCASE Real-world applications showcasing design, quality and versatility.	p. 07
06	PRODUCT BENEFITS Engineered for performance, durability and lasting value.	p. 08
07	APPLICATIONS Suitable for residential, commercial and architectural projects.	p. 09
08	TECHNICAL SPECIFICATIONS Key product information, dimensions and performance data.	p. 10
09	WHY ROELBRO HOLDINGS Responsible products designed for a better built environment.	p. 11
10	LET'S BUILD TOGETHER Partner with Roelbro to bring innovative products to market.	p. 12



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

WELCOME

Building long-term partnerships
between world-class manufacturers
and the Southern African market

CONNECTING GLOBAL INNOVATION WITH LOCAL OPPORTUNITY

COMPANY OVERVIEW

Roelbro Holdings is a South African import company that connects world-class manufacturers with the Southern African market.

We identify premium international products that bring innovation, quality and long-term value to our customers and partners.

Through strategic partnerships, efficient logistics and a commitment to service excellence, we create sustainable growth for all stakeholders.

Our focus is on building strong relationships understanding market needs and delivering consistent excellence through every step of the supply chain.

Roelbro Holdings is committed to sustainable growth, exceptional service and making a positive impact in every industry we serve.



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

VISION • MISSION CORE VALUES

Our vision, mission and values
guide everything we do and shape
the partnerships we build

Guided by purpose. Driven by values. Committed to creating lasting impact.



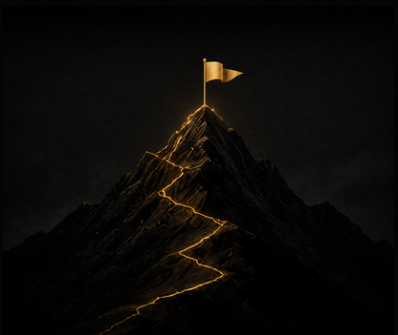
VISION

To be the leading importer
and distributor of
innovative, high-quality
products that create value
and opportunity across
Southern Africa.



MISSION

To identify and partner
with world-class
manufacturers, import
exceptional products and
deliver them to our
customers with integrity,
efficiency and excellence.



VALUES



INTEGRITY

We do the right
thing, always.



QUALITY

We are committed
to excellence in all
we do.



INNOVATION

We embrace new
ideas and better
solutions.



PARTNERSHIP

We build strong, long-
term relationships.



COMMITMENT

We are dedicated to
delivering on our
promises.



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

WHAT WE DO

Roelbro Holdings connects world-class manufacturers with the Southern African market. We manage the entire process from international sourcing to market development and long-term partnerships.



IMPORT

We identify and partner with leading international manufacturers to source innovative, high-quality products.



QUALITY ASSURANCE

We ensure every product meets strict quality standards before it reaches the market.



MARKET DEVELOPMENT

We build brands, create awareness and develop sustainable demand in key market segments.



LONG-TERM PARTNERSHIPS

We build and nurture long-term relationships that drive mutual growth and shared success.



OUR COMMITMENT

QUALITY • RELIABILITY • INTEGRITY • VALUE

We are committed to delivering exceptional products and service that create value for our partners, customers and communities.



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

INTRODUCING OUR FIRST INTERNATIONAL PRODUCT

Premium exterior solutions that combine
natural beauty with advanced performance

PREMIUM WOOD GRAIN FIBRE CEMENT CLADDING

Engineered for exceptional
durability and designed to deliver
the natural warmth and elegance
of timber.



APPEARANCE

Authentic natural timber
aesthetic with a premium,
modern finish.



DURABILITY

Fire, moisture, UV and termite
resistant for lasting performance
in all conditions.



LOW MAINTENANCE

Easy to clean and maintain
with a long service life and
minimal upkeep.



FIRE
RESISTANT



WATER
RESISTANT



TERMITE
RESISTANT



UV
STABLE



LONG
SERVICE LIFE



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

PRODUCT SHOWCASE

Inspiring spaces showcasing the natural
beauty and versatility of premium
wood grain fibre cement cladding



RESIDENTIAL



COMMERCIAL



FEATURE WALLS



CEILING



FACADES



OUTDOOR



FIRE
RESISTANT



WATER
RESISTANT



TERMITE
RESISTANT



UV
STABLE



LONG
SERVICE LIFE



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

PRODUCT BENEFITS

Engineered to deliver exceptional performance, our wood grain fibre cement cladding offers a superior alternative to natural timber

*Premium performance. Natural beauty. **Built to last.***



TIMBER APPEARANCE

Authentic wood grain finish delivers the warmth and elegance of natural timber without compromise.



FIRE RESISTANT

Non-combustible and tested to stringent fire safety standards for enhanced peace of mind



WATER RESISTANT

Resists moisture absorption, swelling and warping – ideal for all weather conditions.



TERMITE RESISTANT

Unaffected by termites and wood-boring insects, ensuring long-term structural integrity.



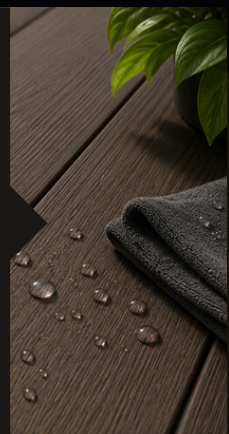
UV STABLE

UV protected surface ensures colour stability and resistance to fading over time.



LOW MAINTENANCE

Easy to clean and maintain, saving time and costs throughout the product life.





GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

APPLICATIONS

Versatile and adaptable, our wood grain fibre cement cladding is ideal for a wide range of residential and commercial applications



RESIDENTIAL

Beautiful, durable and built for modern living.



COMMERCIAL

Elevate facades with timeless sophistication.



HOTELS

Warm, welcoming spaces that leave a lasting impression.



RETAIL

Stylish, resilient finishes that enhance brand appeal.



SCHOOLS

Safe, durable and designed for inspiring environments.



HEALTHCARE

Hygienic, low-maintenance solutions for healing spaces.

*One cladding
solution.
Endless
possibilities.*



PUBLIC BUILDINGS

Reliable performance with a refined architectural finish.



DEVELOPMENTS

Consistent quality for large-scale projects and lasting value.



SUITABLE FOR
NEW BUILDS



IDEAL FOR
RENOVATIONS



INTERIOR &
EXTERIOR USE



DESIGNED FOR
ALL CLIMATES



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

TECHNICAL SPECIFICATIONS

Stable performance, light weight building & decoration board adopted from high grade sand, silicate, natural fiber and other materials, with high temperature and high pressure

CHARACTERISTICS



1. Light weight, structural earthquake-resistant.



2. Heat insulation.



3. Fire-proof for 4 hours, class-A1 incombustibility.



4. High strength, anti-bending strength more than 12MPA.



5. Well decoration effect, comfortable living function.



6. Green, environmental material.



7. Fast and simple construction, high efficiency, lower cost.

SIZE & SPECIFICATION

Thickness (mm)	6mm - 15mm
Size (mm)	200*2400mm, 1200*2400mm, other sizes according to the order
Density	1.3 - 1.5 g/cm ³
Thermal conductivity	less than 0.3W/(M.K)
Water content	≤10%
Water absorption (plain)	≤30%
Swelling rate	≤0.25%
Thermal shrinkage	≤0.5%
Anti-bending strength	≥12MPA
Water tightness	the reverse side allows showing water mark but not dropping after 24 hours.
Freezing resistance	it doesn't show break and layer after 25 times freeze thawing.
Impact resistance	without continuous crack after one shock.
Incombustibility	Class - A1



FIRE
RESISTANT



WATER
RESISTANT



TERMITE
RESISTANT



UV
STABLE



LONG
SERVICE LIFE



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

OUR COMMITMENT TO SUSTAINABILITY

We are committed to responsible manufacturing
and sustainable building solutions that protect
our planet for future generations



ECO-FRIENDLY MATERIALS

Made with sustainable raw materials and recyclable components to reduce environmental impact.



RECYCLABLE & RESPONSIBLE

Fully recyclable cladding that supports a circular economy and minimizes waste.



LOW CARBON FOOTPRINT

Engineered for energy efficiency with a lower carbon footprint across the product lifecycle.



RESPONSIBLE PRODUCTION

Manufactured under strict quality and environmental standards for a better tomorrow.



*Building a better future
through innovation and responsibility.*



GREENER
SOLUTIONS



BETTER
COMMUNITIES



SUSTAINABLE
PRACTICES



STRONGER
FUTURE



GLOBAL PRODUCTS
LOCAL OPPORTUNITY.

LET'S BUILD SOMETHING BETTER TOGETHER

Partner with Roelbro Holdings for premium wood grain fibre cement cladding solutions that combine beauty, performance, and sustainability

GET IN TOUCH

Natasha Roelofse – Administration
E: natasha@roelbro.co.za
C: +27 82 686 9596

Jonathan Brown – General Manager
E: jonathan@roelbro.co.za
C: +27 76 551 4530

Nico Roelofse – Director
E: nico@roelbro.co.za

 www.roelbro.co.za

 info@roelbro.co.za

 Pretoria, South Africa